

Industrial Management (April/May-2013, Set-2) JNTU-Anantapur

Code No.: 9A03601/R09

B.Tech. III Year II Semester Regular & Supplementary Examinations

April/May - 2013

**INDUSTRIAL MANAGEMENT**

( Common to ME and MCT )

**Set-2**

Time: 3 Hours

Max. Marks: 70

*Answer any FIVE Questions*  
*All Questions carry equal marks*

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1. Explain fully the concept of hierarchy of human needs.
2. Explain the principles of functional organization by chart. Discuss its merits and demerits.
3. Discuss what you consider to be a good practice in the layout of shops and equipments for different classes of engineering works.
4. (a) Define work study and explain the need of it in an enterprise.  
(b) What are the objectives of work study? Describe briefly.
5. What are the assumptions and basic components of the inventory system? Discuss the significance of each component with the help of a diagram.
6. A construction company has received a contract to build an office complex. It has frequently engaged itself in constructing such buildings. Which of the two network techniques, PERT and CPM, should in your opinion be employed by the company. Why?
7. Define 'Quality'. Explain the factors that influence the quality of a product.
8. What are the best methods of recruitment for positions below supervisory level?